



Innovation
that excites

2017
MICRA[®]

NISSAN MICRA[®]

Isn't it time you were passionate about the car you drive? Welcome to the 2017 Micra.

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Innovation
that excites

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LIVE boldly with Nissan Micra.[®] Break away from the pack (and the gas station) with fun-to-drive agility and impressive fuel economy. Say yes to European design, grab onto the leather-wrapped steering wheel, and shine on with chrome in all the right places. Take pride in the fact that you're in the winner of ALG's 2016 Canadian Residual Value Award.¹ The 2017 Nissan Micra. Regardless of your plans, you've made the right choice **FOR TODAY.**



Nissan Micra[®] SR shown in Red Alert.

¹ALG's Canadian Residual Value Award (RVA) for 2016 Micra[®] category winner for City Car. ALG is the industry benchmark for residual values and depreciation data. See www.alg.com.

FROM THE ROAD TO THE TRACK

Nissan Micra® is designed for your everyday life, with outstanding quality, agility and manoeuvrability that makes it extraordinarily fun to drive. These qualities are pushed to their pulse-pounding limit in the Nissan Micra Cup™ racing series.¹ We take the production Micra S MT – the same one you can drive home – add track-ready safety equipment, and put it to the test with redline-pushing excitement that can only be found on the racetrack. The best part? We invite you into the driver's seat.



SURROUNDED BY A WHOLE NEW SENSE OF CONTROL

Micra's striking, expressive design makes being in the driver's seat something to look forward to. All's clear in the cabin, where an airy design and great visibility make it easy to stay comfortable, yet also stay aware of your surroundings. The scenery inside is easy to love, too. A silver-accented steering wheel, shift knob, and HVAC vents give your interior a modern pop.¹ Or upgrade to a leather-wrapped steering wheel¹ and other features like a 6-way adjustable driver's seat¹ and sport cloth with contrast stitching on seats and door panels¹ to bring a refined feel to your everyday drive. The smartphone/USB input means your playlists and podcasts can come along for the ride,^{1,2} while the Bluetooth® Hands Free Phone System lets you take calls with your hands on the wheel and your eyes on the road.^{1,3} And top it all off with a RearView Monitor that gives you a better look at what's directly behind you, giving you more confidence backing up than ever before.^{1,4}

Nissan Micra® SR shown in Charcoal Cloth.



REARVIEW MONITOR^{1,4}



SMARTPHONE/USB CONNECTIVITY^{1,2}



BLUETOOTH®^{1,3}

¹Available feature. ²Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Smartphone or other external device not included. ³Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ⁴Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle.



ADAPT IN A SNAP

From end to end, Micra's neat and versatile storage spaces let you keep your car tidy, so storing and retrieving stuff is a piece of cake. No more sliding items or digging for your things. Stash beverages in dedicated holders up front or on your door, and even on the back of the centre console for your rear passengers. Store important items in your glove compartment or the map pockets on the doors. And when you need room for larger items, you can fold down the 60/40 split rear seats at the pull of a lever to create 819.5 L (28.9 cubic feet) of space.¹

Nissan Micra® SR shown in Charcoal Cloth.

¹Cargo shown for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure all cargo.



NISSAN SAFETY SHIELD PHILOSOPHY

INNOVATION THAT LOOKS OUT FOR YOU

What if you had the confidence you need for every part of your drive? The Nissan Safety Shield philosophy is a comprehensive approach to safety that guides the engineering and development of every vehicle we make.



RESPOND

Whether you need to hit the brakes hard or manoeuvre around an unexpected obstacle, these standard technologies help you respond to a potentially harmful situation.

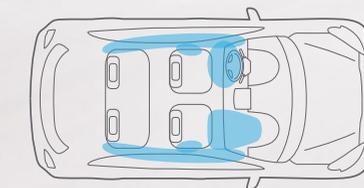
Traction Control System (TCS) When TCS senses drive-wheel spin, it responds by reducing throttle or applying brake pressure to help maintain traction.

Electronic Brake force Distribution (EBD)/Brake Assist EBD is designed to send extra force to the rear brakes when there's additional weight in the back. If you need to slam on the brakes, Brake Assist detects how hard you're braking, and if it senses you are in an emergency, it will automatically help to apply maximum braking force.¹

Vehicle Dynamic Control (VDC) Also known as stability control, VDC monitors your steering and braking to help you maintain your steered path under certain conditions by reducing electric motor output and/or applying brake pressure to specific wheels.²

PROTECT

Six Standard Airbags³ Nissan Advanced Airbag System (AABS) has dual-stage supplemental front airbags with seat belt and occupant-classification sensors.³ In addition, Micra[®] features driver and front passenger seat-mounted side-impact supplemental airbags³ along with roof-mounted curtain side-impact supplemental airbags with rollover sensor.³



6 STANDARD AIRBAGS³

LATCH System (Lower Anchors and Tethers for Children)

snuggly kids[®]

Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: an industry first, The Snuggly Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at Nissan.ca/en/owners



¹Brake Assist is only an aid to assist the driver and is not a collision warning or avoidance device. It is the driver's responsibility to be in control of the vehicle at all times. ²VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. ³Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts, according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for details. Inflated airbags shown for illustration purposes only, actual coverage area may differ. Airbags deflate after deployment.

CHOOSE YOUR TRIM LEVEL

S

- 1.6-litre 4-cylinder engine
- 5-speed manual transmission or 4-speed automatic transmission
- 15" x 5.5" steel wheels with wheel covers
- P185/60R15 all-season tires
- Black outside mirrors and door handles
- Trip computer
- Variable intermittent windshield wipers
- 60/40 Split fold-down rear seats
- Cloth seat trim
- Carpeted floor mats
- AM/FM/CD audio system with auxiliary audio input jack and two speakers¹
- Anti-lock Braking System (ABS)
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)
- Nissan Advanced Airbag System

Automatic transmission models add:

- Air conditioning
- Cruise control with steering wheel-mounted controls



SR

INCLUDES SV EQUIPMENT PLUS:

- 16" x 6.0" aluminum-alloy wheels
- P185/55R16 all-season tires
- Sport headlights and taillights
- Fog lights
- Chrome accents
- Side sill spoilers
- Body-colour spoiler with LED centre high-mounted stoplight
- Chrome exhaust finisher
- AM/FM/CD audio system with 109 mm (4.3") colour display
- RearView Monitor
- USB connection port for smartphone interface and other compatible devices¹
- Sport cloth seat and door trim
- Leather-wrapped steering wheel
- Leather-wrapped shift knob (manual transmission models only)



SV

INCLUDES S EQUIPMENT PLUS:

- Dual body-colour power heated outside mirrors
- Body-colour door handles
- Bluetooth® Hands Free Phone System²
- Illuminated steering wheel-mounted audio controls
- Integrated Key with remote keyless entry
- Air conditioning
- Cruise control with steering wheel-mounted controls
- Power door locks with auto-locking feature
- Power windows with driver's one-touch auto-down feature
- Passenger's side assist grip
- 6-way manual driver's seat
- Driver's seat armrest
- Upgraded cloth seat and door trim
- Chrome inside door handles
- Four speakers



Nissan Micra® SR shown in Caspian Sea with white accessories.

¹Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Smartphone or other external device not included. ²Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence.

MICRA® COLOUR STUDIO

FIVE COLOUR ACCENTS TO CHOOSE FROM

Make your Micra truly your own with Nissan's exclusive personalization options. A creative selection of customized exterior features in different colours to mix and match to your heart's content.

Personalize yours at nissan.ca/micracolourstudio



Coloured Mirror Covers

Coloured Door Handle Finishers



Coloured Lower Door Stripes



Coloured Centre Caps



Coloured Rear Hatch Finishers



GENUINE NISSAN ACCESSORIES

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; available for finance and backed by Nissan's 3 year/60,000 km Accessories limited warranty when installed by dealer at time of your vehicle purchase.*

A. Chrome Mirror Covers and Door Handle Finishers
Make it pop. (Sold separately)

B. All-season Floor Mats
Bring on the weather!

C. Rear Bumper Protector and Trunk Sill Protectors
Skip the scratches. (Sold separately)

D. Stainless Steel Exhaust Finisher
Finish it off with some shine.

Additional Accessories:

- Rear Roof Spoiler
- Trunk Mat
- Hood Deflector
- Storage Under Tonneau Cover
- Block Heater
- Chrome Trunk Accent
- Chrome Door Mouldings
- And More

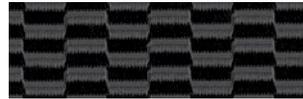
See your Nissan dealer for details, or go to accessories.nissan.ca

*See your Nissan Dealership and read the actual limited warranty. Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.

PAINT AND FABRIC



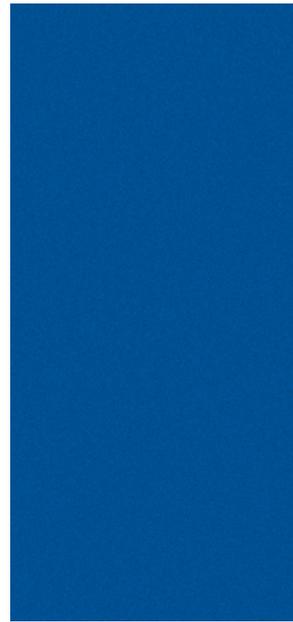
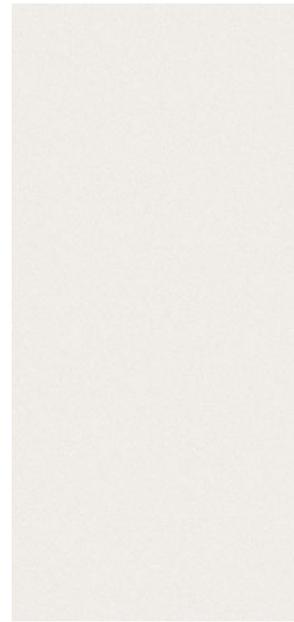
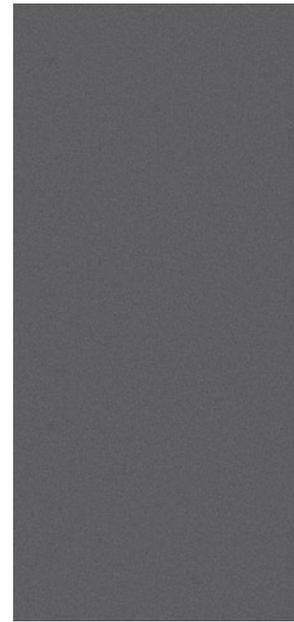
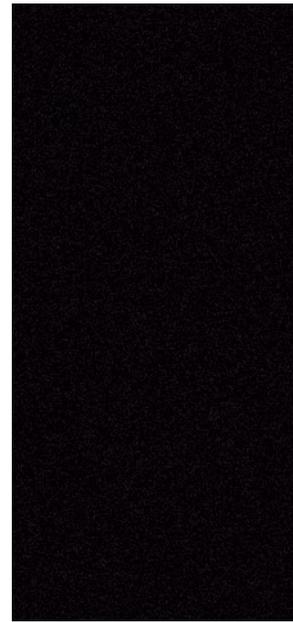
S Charcoal Cloth



SV Upgraded Charcoal Cloth



SR Sport Charcoal Cloth



Super Black KH3

Red Alert A20

Gun Metallic¹ KAD

Fresh Powder QM1

Metallic Blue¹ B17

Caspian Sea¹ RBK

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■ Standard ¹Extra cost option.

	S	SV	SR	S	SV	SR
CHARCOAL CLOTH	■			■		
UPGRADED CHARCOAL CLOTH		■			■	
SPORT CHARCOAL CLOTH			■			■

	S	SV	SR									
	■			■						■		
		■			■						■	
			■			■						■

BUYING AND OWNING

Nissan Advantage Program Through Nissan Canada Finance, we offer many attractive lease and loan options that can be tailored to your individual needs under the Nissan Advantage Program. This program is ideal to first-time buyers, new Canadians and for those who have faced past credit challenges. All of our programs come with competitive rates and terms. With our flexible finance and lease options, driving home a brand new Micra® has never been easier.

Grad Program As you get ready to enter the work force, a new Micra is a great choice. Even with little or no credit history, you can own a stylish new car that you love, while establishing a good credit history. You may even qualify for additional rewards for being a recent grad.

Find out more about these programs and apply online at Nissan.ca/finance or talk to a Nissan Dealer about your financing options.

No-Nonsense Warranty Every 2017 Nissan is covered by a 3 year/60,000 km² Comprehensive New Vehicle Warranty, a 5 year/100,000 km² Powertrain Warranty, an 8 year/130,000 km² Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See your Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Security+Plus™ Prepaid Maintenance Plan The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there's no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.



²Whichever occurs first.

SPECIFICATIONS

Engine	S	SV	SR
HR16DE – 1.6-litre DOHC 16-valve 4-cylinder engine	■	■	■
– Horsepower – 109 HP @ 6000 rpm			
– Torque – 107 lb.-ft. @ 4400 rpm			
Emissions – Tier 2-Bin 5 (EPA); LEV2-ULEV (CARB)	■	■	■
Dual injector system	■	■	■
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves	■	■	■
Nissan Direct Ignition System	■	■	■
Platinum-tipped spark plugs	■	■	■
Electronic drive-by-wire throttle	■	■	■

Drivetrain	S	SV	SR
Front engine/Front-Wheel Drive	■	■	■
5-speed manual transmission	■	■	■
4-speed automatic transmission	□	□	□

Brakes	S	SV	SR
Vented front disc/rear drum brakes	■	■	■
4-wheel Anti-lock Braking System (ABS)	■	■	■
Electronic Brake force Distribution (EBD)	■	■	■
Brake Assist	■	■	■

Suspension/Steering	S	SV	SR
Independent strut front suspension with stabilizer bars	■	■	■
Torsion beam rear axle with integrated stabilizer bar	■	■	■
Vehicle-speed-sensitive electric power steering	■	■	■

Wheels/Tires	S	SV	SR
15" x 5.5" steel wheels with wheel covers	■	■	
16" x 6.0" aluminum-alloy wheels			■
P185/60R15 all-season tires	■	■	
P185/55R16 all-season tires			■

Exterior Features	S	SV	SR
Sport headlights and taillights			■
Fog lights			■
Black outside mirrors and door handles	■		
Body-colour power heated outside mirrors		■	■
Body-colour door handles		■	■
Chrome accents			■
Side sill spoilers			■
Body-colour rear spoiler with LED centre high-mounted stoplight			■
Chrome exhaust finisher			■

Comfort/Convenience	S	SV	SR
RearView Monitor ¹			■
Bluetooth® Hands Free Phone System ²		■	■
Trip computer (average fuel economy, current fuel economy, distance to empty)	■	■	■
Air conditioning	AT	■	■
Heater ducts under front seats	■	■	■
Integrated Key with remote keyless entry		■	■

Comfort/Convenience (continued)	S	SV	SR
Power door locks with auto-locking feature		■	■
Power windows with driver's window one-touch auto-down		■	■
Tilt steering column	■	■	■
Cruise control with steering wheel-mounted controls	AT	■	■
Variable intermittent windshield wipers	■	■	■
Intermittent rear window wiper	■	■	■
Rear window defroster	■	■	■
Front overhead light	■	■	■
Cargo area light	■	■	■
Sun visors (passenger visor with vanity mirror)		■	■
Front door map pockets with bottle holders	■	■	■
Front cup holders in centre console	■	■	■
Rear cup holder in centre console	■	■	■
Passenger's side assist grip		■	■
Digital clock	■	■	■
Auxiliary 12-volt DC power outlet	■	■	■
Battery saver	■	■	■

Seating/Appointments	S	SV	SR
4-way manual driver's seat	■		
6-way manual driver's seat		■	■
Driver's seat armrest		■	■
60/40 Split fold-down rear seats	■	■	■
Cloth seat trim	■		
Upgraded cloth seat and door trim		■	
Sport cloth seat and door trim			■
Leather-wrapped steering wheel			■
Leather-wrapped shift knob (MT models only)			■
Black inside door handles	■		
Chrome inside door handles		■	■
Carpeted floor mats	■	■	■

Audio/Entertainment	S	SV	SR
AM/FM/CD audio system	■	■	
AM/FM/CD audio system with 109 mm (4.3") colour display			■
Two speakers	■		
Four speakers		■	■
MP3/WMA CD playback capability	■	■	■
Auxiliary audio input jack	■	■	■
USB connection port for smartphone interface and other compatible devices ³			■
Radio Data System (RDS)	■	■	■
Speed-sensitive volume control	■	■	■
Illuminated steering wheel-mounted audio controls		■	■

Safety/Security	S	SV	SR
Nissan Advanced Airbag System with dual-stage supplemental front airbags with seat belt and occupant-classification sensors	■	■	■
Driver and front-passenger seat-mounted side-impact supplemental airbags	■	■	■
Roof-mounted curtain side-impact supplemental airbags for front- and rear-seat outboard occupant head protection	■	■	■
Vehicle Dynamic Control (VDC) ⁴ with Traction Control System (TCS)	■	■	■
3-point ALR/ELR passenger seat belt system (ELR for driver)	■	■	■
Front seat belts with pre-tensioners and load limiters	■	■	■
Height-adjustable front head restraints	■	■	■
Rear outboard head restraints	■	■	■
LATCH System (Lower Anchors and Tethers for CHildren)	■	■	■
Zone Body construction with front and rear crumple zones	■	■	■
Hood buckling creases and safety stops	■	■	■
Energy-absorbing steering column	■	■	■
Pipe-style steel side-door guard beams	■	■	■
Immobilizer Key System	■	■	■

■ Standard

□ Optional

AT Automatic Transmission Models Only

¹Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. ²Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ³Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Smartphone or other external device not included. ⁴VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques.

DIMENSIONS/CAPACITIES/WEIGHTS/FUEL

Dimensions	S	SV	SR
Exterior – mm (inches)			
Wheelbase	2450 (96.5)		
Overall length	3827 (150.7)		
Overall width	1665 (65.6)		
Overall height	1527 (60.1)		
Track width (front/rear)	1460 (57.5)/1465 (57.7)		
Aerodynamics – Cd			
Drag coefficient	0.315		
Interior (front/rear) – mm (inches)			
Head room	1033 (40.7)/976 (38.4)		
Leg room	1051 (41.4)/860 (33.9)		
Hip room	1217 (48.0)/1240 (48.8)		
Shoulder room	1295 (51.0)/1269 (50.0)		
Capacities			
Seating capacity	5		
Interior passenger volume – L (cu. ft.)	2472 (87.3)		
Cargo volume with rear seats up – L (cu. ft.)	407.8 (14.4)		
Cargo volume with rear seats folded – L (cu. ft.)	819.5 (28.94)		
Fuel tank – L (Imp. gal.)	41.0 (9.0)		

Curb Weights – kg (lbs.)	S	SV	SR
Base total			
Manual transmission	1044 (2302)	1057 (2330)	1072 (2364)
Automatic transmission	1072 (2363)	1077 (2375)	1092 (2408)

2017 Fuel Consumption Estimates – L/100 km (MPG)	S	SV	SR
City/Highway			
Manual transmission	8.7 (32)/6.8 (42)		
Automatic transmission	8.9 (32)/6.8 (42)		
– Actual mileage may vary with driving conditions – use for comparison only.			

Nissan's environmental action plan focuses on several key areas. In addition to increasing production of Zero Emission vehicles like the 100% electric LEAF,⁵ we're improving fuel efficiency across our lineup, and reducing the environmental impact of manufacturing through energy-efficient practices in our plants.

